

## A VERY SPECIAL OFFER FROM MARTY BERGEN

If you're interested in better bridge results...

Both A + B offer great opportunities to pick up many useful tips and secrets that are sure to improve your results. I do hope that you at least check them out before proceeding to the very beneficial tip in D.

**A. Private lessons with me to learn and improve. Suitable for individuals, pairs or small groups.**

Regardless of your level or topic(s), you definitely will learn a great deal.

Your choice of any/all of the following:

- Playing on BBO
- My analyzing and explaining hands and deals you've played.
- Answering YOUR questions and teaching you what will benefit YOU.

My modest charge is \$1 per minute.

Contact me if interested.

B. Continuing our efforts to reduce bridge withdrawal, for the next 40 days we are now offering very helpful lesson material that is very different from our AV online lessons. The many tips and exercises will enable you to greatly improve your game. And you will LOVE the super-discounted prices.

**Learn and improve with practical topics in PDF format. All 20 lessons are comprised of 3-6 extensive PDFs. And for those eager to know "more," all lessons include a bonus.**

These lessons were previously sold at \$20 each.

But until the end of July:  
1+ lesson = \$10 each (50% off)  
5+ lessons = \$8 each (60% off)  
10+ lessons = \$6 each (70% off)  
All 20 lessons = \$5 each (75% off)

**FYI:**

To get a feel for this type of lesson, we have a free demo. Of course, the actual lessons are far more extensive than the demo. To check out the demo, [click here](#).

- As was true with my other special offers, it is OK if 2+ players wish to merge an order to enable them to get a better discount.
- If anything is ever misplaced or lost, we will resend it promptly with no charge.
- For orders of 5+ lessons, I'll also send additional lesson material.

## 20 Lesson Topics

### **Lessons featuring Competitive Bidding (7)**

What You Must Know About Negative Doubles

What to Do After Preempts (by your partner and your RHO)

Improve Your Competitive Bidding

Balancing Do's and Dont;s

LOTT (The LAW of Total Tricks)

DONT (Disturbing Opponent's NT)

Advanced Auctions After 1NT (including highly recommended

DON'T Runouts)

### **Lessons on Declarer Play (5)**

How to Execute Endplays And Squeezes

Good Slam Technique

Declaring Pesky Partscores

Improve Your Declarer Play  
Declaring a Suit Contract

**Constructive Bidding Lessons (6)**

Good Control-bidding (A must-read for good slam bidding)

Bergen on Bergen Raises

Opener's Rebid

Improve Your 2/1 Game Forcing Bidding

Good Auctions After 1NT Forcing

Hand Evaluation

**Defense Lessons (2)**

Trump Promotions and Uppercuts

Opening Leads

**C. How to order:** Call Marty at 561 531-3228

**D. Highly Recommended Bridge Tip**

This tip has proven to be as close to a 100% winner as anything I've observed. And although experts defend far better than non-experts, when they fail to balance with weak unbalanced hands, they invariably find that they would have done better if they had bid. Declaring 1NT may be no picnic, but invariably, defending it can be torturous and non-productive.

Here's my tip: In the balancing seat after an opponent's 1NT opening bid, with an unbalanced hand, you should virtually never pass! This is strongly recommended regardless of the vulnerability, form of scoring or your # HCP!

Also worth mentioning:

1. Obviously, your partner must know that your balancing action might be based on a VERY, VERY WEAK hand.

2. If you agree that it's correct to balance with weak, unbalanced hands, the ideal convention to be playing is DON'T. Why? After an opponent's 1NT opening, it is the only convention that allows you to show all 1-suiters or 2-suiters while never getting above 2♠. In fact, I've also had good results making a balancing DONT bid with a balanced hand with two chunky 4-card suits such as ♠K J 9 8 ♥5 4 3 ♦Q J 10 7 ♣4 2.

3. If playing Meckwell, the only hand-type that will force you to the 3 level is one with both minors.

4. Even if your convention of choice is neither DONT nor Meckwell, the tip in bold will still usually get you a better result than defending 1NT.