

****Announcing a new HUGE "lessen bridge withdrawal" sale on my books.**

A. From now through end of June, all of my books are discounted 50%-80%!

- Orders must originate by emailing me.
I'll always respond within 12 hours (usually far less).
- If you don't get a response, then I didn't receive your order, so please re-send your email.
- I will autograph all books. Let me know if you'd also like me to personalize a first name.
- Consider also ordering book(s) for friends and partners.
- Minimum purchase = \$18 (not including shipping).
- Shipping Costs:
In US, \$5. But free shipping for purchase of \$30+.
Overseas: Reduced shipping.
- **Special bonus for purchases of \$30+.**
You can add any/all of my 39 booklets for only \$4 each.
To see the list of 39 booklets, [click here](#).

B. List of Bergen books with prices after discounts of 50% - 80%
(* indicates winner of bridge book of the year)

- | | |
|--------------------------------------------------|-------|
| 1. Points Schmoints** | \$10 |
| 2. Slam Bidding Made Easier | \$11 |
| 3. Bergen for the Defense | \$9 |
| 4. Declarer Play the Bergen Way** | \$9 |
| 5. More Declarer Play the Bergen way | \$8 |
| 6. Special offer: Get both declarer books | \$15. |
| 7. Marty Sez | \$6 |
| 8. Marty Sez - Volume 2 | \$7 |
| 9. Marty Sez - Volume 3 | \$8 |
| 10. Special Offer: Get all 3 Marty Sez books for | \$18. |

- | | |
|---------------------------------------------|-----|
| 11. Negative Doubles | \$4 |
| 12. Introduction to Neg. Doubles | \$4 |
| 13. Hand Evaluation: Points Schmoints | \$5 |
| 14. Better Slam bidding with Bergen | \$4 |
| 15. Bergen's Best Bridge Quizzes | \$4 |
| 16. Bergen's Best Bridge Tips | \$5 |
| 17. Schlemiel Schlimazel Mensch (nonbridge) | \$3 |

Two Fred Gitelman interactive CDs (only for Windows computer).

- | | |
|-------------------------------------------|------|
| 18. Points Schmoints CD | \$12 |
| 19. Marty Sez CD | \$10 |
| 20. Special Offer: Get both CDs for \$18. | |

C. How to order:

1. Send an email to Marty at mbergen@mindspring.com. Include all of the following:

- List of desired titles (or numbers).
- Your name + mailing address.
- Phone number (if in North America).
- Booklet numbers (for order of \$30+).
- Personalization if desired. Please be specific.
- All payment info (see the following).

2. Regarding payment:

Indicate whether you wish to pay with a Paypal payment to my email address, or a credit card.

If a credit card, and you're confident I already have your correct info,

please say so and include the last 4 digits of the card.

If willing to put your credit card # and expiration date in email, please do.

D. Bridge tips

After partner's 1NT rebid, if you are a passed hand (PH):

1. You should NEVER raise to 2NT.
2. Your partnership should NOT define a bid in an unbid minor as New Minor Forcing (NMF).

Why?

a. Chances for game are virtually nonexistent.

Keep in mind: opener could have fewer than 12 HCP.

With a hand such as ♠K 6 5 ♥5 2 ♦A Q 9 8 ♣Q 9 6 5,

it's normal to open 1♦ in 3rd seat and then rebid 1NT after a 1♥ response.

b. If you had sensibly passed a very ugly 12 HCP hand like ♠K J 3 ♥Q 7 4 3 ♦J 5 3 ♣K Q 2,

do you really want to try for game now?

Even if opener happened to have 14 HCP with a hand such as ♠A Q 9 ♥J 8 2 ♦Q 6 4 2 ♣A J 10,

note that after the likely spade lead, you would not be confident of even 7 tricks!

c. If you had a nice, shapely hand with a 5-card major where game is still possible even after opener rebid 1NT, you should have opened.

d. If you have a 5-5 type hand where game is still possible, you can invite with a jump.

e. Imagine that your side's auction began:

Pass 1♦

1♠ 1NT

???

Wouldn't it be nice to bid a natural nonforcing 2♣ here with hands like

the following:

♠10 6 5 4 3 ♥J ♦K 6 ♣Q J 9 7 6

♠A Q 10 4 ♥7 2 ♦J ♣J 7 6 5 4 2

♠K J 9 3 ♥6 ♦7 6 4 ♣K 10 9 6 5